

World's Most Admired Companies: Poste Italiane placed in the prestigious Fortune list

Poste Italiane, under the leadership of Massimo Sarmi, has been placed in the list for the first time ever

Rome – A new prestigious acknowledgement for Poste Italiane: the company led by Massimo Sarmi has been placed for the first time ever in the list of the “World’s Most Admired Companies” drawn up by the US magazine Fortune, in tenth position in the list of the leading global operators in the delivery sector. A first-class result for Poste Italiane if we consider that only seven Italian companies meet the parameters needed to be placed in the celebrated list.

The survey, which involved 347 companies this year, saw Poste Italiane being placed in tenth position among the “World's Most Admired Companies” (Delivery sector), being classed as the most important “new entry” to the list.

The top positions of the list also provide a additional cause for satisfaction among the top management given that the giant, UPS (which holds second position immediately after the other postal services giant, Fedex) has recently become Poste Italiane’s strategic partner in the management of international express courier deliveries.

The prestigious list is drawn up by Fortune on an annual basis following consultation with top managers, executives and analysts who are asked by the US economic magazine to provide an assessment of the companies belonging to their sector on the basis of a series of parameters (international presence, ability to make optimal use of company resources, CSR, innovativeness, management quality, financial solidity, strategic ability to make long-term investments and product and service quality).

“Lists such as these” stated the Managing Director of Poste Italiane, Massimo Sarmi, “provide immense satisfaction because they show even more clearly how the strategy adopted in recent years is the right one and is starting to achieve results. Not only have investments in state-of-the-art technology, infrastructures and services allowed us to transform Poste Italiane into a competitive, profitable company, but also to become a benchmark for the whole sector. And even to be placed in Fortune’s list.”

Poste Italiane is the largest services company in Italy. Thanks to its extensive presence throughout the country, and the effective integration of its activities, today the group is able to offer integrated products and services in the areas of communication, logistics, and finance which meet the needs of an extremely diverse clientele. Figures for the first six months of 2006 show an operating result of € 811 million (up by 43.6% compared to the same period of 2005) and net profits of € 379 million (+72.6%). Total revenue amounted to € 8.8 billion.

Members of the Poste Italiane Group include: the SDA Group, which offers express courier, logistics, and urban express delivery services; Postecom, which develops and manages Poste Italiane’s internet services; PosteVita and BancoPosta Fondi SGR, which offer life insurance and investment funds respectively; and Postel, European leader in hybrid email and in the document processing sector.