

## POSTE ITALIANE: STRONG PROFIT AND REVENUE GROWTH IN H1

**Net profit + 18,1%. Operating profit + 18,3%**

- **Consolidated net profit € 448 million: +18,1%**
- **Consolidated operating profit € 959 million: +18,3%**
- **Total revenue € 9,5 billion: +8,6%**
- **Banco Posta 5,1 million current accounts: +5,5%**
- **Postepay: leader in Europe with 3,3 million prepaid cards**

Rome, 24 September 2007 - Poste Italiane has recorded another six months of growth, with significant improvements in **net profit** (€ 448 million up 18,1% compared for the same period of 2006), **operating profit** (€ 959 million up 18,3%) and **total revenue**, which reached € 9,5 billion, marking an increase of 8,6%. The number of **BancoPosta** current accounts also soared (5,1 million, +5,5% compared with in 2006), whilst **Postepay** prepaid cards proved an enormous success. Pleasing contributions to the Group's overall results also came from **Postal Services**, (+3,4%) **Financial Services** (+4,5%) and **Insurance Services** (+15,6%) .

### **BancoPosta: a strong and trusted brand, customers and prepaid cards on the rise**

**BancoPosta** again showed itself to be the driving force behind the Group's growth. With **3,3 million** Postepay prepaid cards (2,8 million at the end of 2006), Poste Italiane is the **leading Italian** provider of new electronic payment tools. However, customer satisfaction with all BancoPosta's products remains high, with **5,1 million current accounts opened (4,9 million at 31 December 2006, representing an increase of 4%)**, and **5,9 million debit cards** issued (5,6 million at the end of 2006).

*The Poste Italiane Group is Italy's biggest service company. Thanks to its widespread presence throughout the country and its highly integrated business model, the Group is today capable of offering integrated communications, logistics and financial products and services to meet the needs of a wide range of customers, whilst guaranteeing certified quality standards in line with those on offer in other major European countries.*

*The Poste Italiane Group includes the SDA Group, which provides express courier, logistics and motorcycle courier services; Postecom, which operates Poste Italiane's online services and develops new innovative services; PosteVita and BancoPosta Fondi SGR, which offer life assurance and investment fund products, respectively; and Postel, Europe's leading provider of "hybrid" email and document processing services.*

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