

Postatarget Basic – Formats and Prices

Poste Italiane allows two formats for Postatarget Basic: P Format (Piccolo) and M Format (Medio). Only rectangular machinable items which meet the following requirements may qualify for the service.

P Format		
DIMENSIONS	Min	Max
L length (mm)	140	235
H height (mm)	90	120
S thickness (mm)	0,25	5
P weight (g)	4	50

M Format		
	Min	Max
L length (mm)	140	353
H height (mm)	90	250
S thickness (mm)	0,5	25
P weight (g)	10	2.000

When even only one dimension of the item exceeds the maximum value allowed for a given format, the next format is applied.

In the event of items exceeding the maximum limits or formats allowed for Postatarget Basic the Postatarget Creative fees shall be applied .

VAT exempt prices

Type and weight	1000-9.999	10.000-50.000	50.001-100.000	100.001-200.000	200.001-500.000
Piccolo up to 20 g	0,293	0,274	0,264	0,255	0,246
Piccolo 20-50 g	0,312	0,293	0,284	0,274	0,264
Medio up to 50 g	0,318	0,299	0,290	0,280	0,270
Medio 51-100 g	0,355	0,335	0,325	0,314	0,303
Medio 101-150 g	0,387	0,367	0,357	0,345	0,333
Medio 151-200 g	0,410	0,390	0,380	0,367	0,354
Medio 201-250 g	0,426	0,408	0,399	0,385	0,372
Medio 251-350 g	0,536	0,508	0,498	0,481	0,464
Medio 351-500 g	0,792	0,753	0,722	0,697	0,673
Medio 501-1.000 g	1,189	1,127	1,120	1,081	1,043
Medio 1.001-2.000 g	1,889	1,800	1,792	1,729	1,668

Mailings must be prepared and pre-sorted according to Poste Italiane's technical specifications. If this is not the case, the prices for **non compliant items** shall be applied.

Quantity discounts

From 10.000 items quantity discounts are available for items of the same weight step and format.

Such discounts are applied per single mailing and single customer, for items of the same format and weight-step.

Senders who declare to mail a yearly volume of more than 500 000 items – cumulative of PT Card, PT Basic, PT Creative e PT Catalog products – can sign a specific agreement with Poste Italiane, in compliance with the regulations in force. For more detailed information:

- Pronto Direct Marketing: 840.011.444
 - email: infodirect@posteitaliane.it
 - Poste Italiane's Executive Sales Managers
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