

# Postatarget Card – Formats and Prices

Poste Italiane allows only one format for Postatarget Card, which is called P Format, in accordance with the other products of Poste Italiane.

Only rectangular machinable items which meet the following requirements may access the service.

P Format		
DIMENSIONS	Min	Max
L length (mm)	140	235
H height (mm)	90	120
S thickness (mm)	0.25	2
P weight (g)	4	12

In case of items exceeding the limits allowed for Postatarget Card or not respecting its formats, the appropriate prices shall be applied.

VAT exempt prices					
Type and weight	1000-9.999	10.000-50.000	50.000-100.000	100.001-200.000	200.001-500.000
Card up to 12 g	0.210	0.208	0.206	0.205	0.204

Mailings must be prepared and pre-sorted according to Poste Italiane's technical specifications. If this is not the case, the prices for **non compliant items** shall be applied.

## Quantity discounts

From 10.000 items quantity discounts are available for items of the same weight-step and format.

Such discounts are applied per single mailing and single customer and for items of the same format and weight-step.

- Senders who declare to mail a yearly volume of more than 500 000 items – cumulative of PT Card, PT Basic, PT Creative e PT Catalog products – can sign a specific agreement with Poste Italiane, in compliance with the regulations in force. For more detailed information:

- Pronto Direct Marketing: 840.011.444
- email: [infodirect@posteitaliane.it](mailto:infodirect@posteitaliane.it)
- Poste Italiane's **Executive Sales Managers**