

# Postatarget Catalog – Formats and Prices

Two formats are allowed for Postatarget Catalogue: M Format (Medio), for machinable items, and Formato Non Meccanizzabile (Non Machinable format).

Only rectangular items meeting the following requirements may access the service:

M Format		
DIMENSIONS	Min	Max
L length (mm)	140	353
H height (mm)	90	250
S thickness (mm)	0,5	25
P weight (g)	50	2.000

Formato Non Meccanizzabile		
	Min	Max
L length (mm)	140	353
H height (mm)	90	250
S thickness (mm)	0,5	50
P weight (g)	50	2.000

In the event of items not meeting the characteristics required for Postatarget Catalog the prices for the corresponding service will be applied.

## Catalog Machinable – Prices exempt of VAT

Type and weight	1000-9.999	10.000-50.000	50.000-100.000	100.001-200.000	200.001-500.000
Medio 51-100 g	0,340	0,321	0,312	0,301	0,290
Medio 101-150 g	0,370	0,351	0,342	0,330	0,318
Medio 151-200 g	0,391	0,372	0,362	0,349	0,337
Medio 201-250 g	0,406	0,388	0,380	0,367	0,354
Medio 251-350 g	0,511	0,484	0,475	0,458	0,442
Medio 351-500 g	0,764	0,727	0,697	0,673	0,649
Medio 501-1.000 g	1,146	1,087	1,080	1,042	1,006
Medio 1.001-2.000 g	1,830	1,744	1,736	1,675	1,616

## Catalog Non Machinable - Prices exempt of VAT

Type and weight	1000-9.999	10.000-50.000	50.001-100.000	100.001-200.000	200.001-500.000
51-100 g	0,353	0,337	0,333	0,325	0,319
101-150 g	0,383	0,366	0,361	0,351	0,344
151-200 g	0,404	0,386	0,381	0,373	0,365
201-250 g	0,422	0,403	0,398	0,389	0,381
251-350 g	0,523	0,499	0,493	0,482	0,471
351-500 g	0,846	0,807	0,798	0,781	0,753
501-1.000 g	1,328	1,267	1,253	1,209	1,167
1.001-2.000 g	2,089	1,993	1,970	1,882	1,797

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Mailings must be prepared and pre-sorted according to Poste Italiane's technical specifications. If this is not the case, the prices for non compliant items shall be applied.

#### Quantity discounts

From 10 000 items quantity discounts are available per single mailing and single customer for items of the same weight step and format.

- Senders who declare to mail a yearly volume of more than 500 000 items – cumulative of PT Card, PT Basic, PT Creative e PT Catalog products – can sign a specific agreement with Poste Italiane, in compliance with the regulations in force. For more detailed information:
  - **Pronto Direct Marketing: 840.011.444**
  - email: [infodirect@posteitaliane.it](mailto:infodirect@posteitaliane.it)
  - Poste Italiane's **Executive Sales Manager**